

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-23/2012-T&C-CM


Date: 24.01.2013

Circular T&C-CM No. 111 /12-13

Sub: Discount on tariff for Bulk push SMS service –reg.

Kindly refer to this office order of even No. dated 11.01.2013 and orders/clarifications issued from time to time on the subject mentioned above. Now it has been decided by the Competent Authority to delegate power to CGMs for offering discount of 1p/SMS on card rate for Bulk Push SMS service mentioned at para (i) (B) only.

2. All other terms and conditions will remain the same.
3. The above mentioned tariff will be implemented with immediate effect.
4. This circular is issued based on the approval of the Competent Authority in P&P-CM cell File No. 3-69/2012-P&P-CM (Part File). For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.

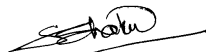

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10)OL Section –for Hindi version.
- 11)Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)